

## **Request for Quotation (RFQ) – Media Services**

Reference No: FGS/MOP/SERVICE/002/2026

Date: 1-January-2026

The Ministry of Planning, Investment and Economic Development invites qualified and reputable media and communication firms to submit quotations for the provision of public outreach services through Radio, Television, Journals, and Social Media platforms to support ministry programs, messages, and nationwide awareness initiatives.

### **Scope of Services Required:**

- Production and broadcasting of radio programs, announcements, and public awareness messages
- Television coverage, interviews, talk shows, and production of outreach segments
- Preparation and publication of articles, reports, and promotional content in national journals and print media
- Social media content development and management (graphics, posts, videos, animations)

### **Eligibility Requirements:**

Valid business license and tax compliance certificate

- Detailed quotation with media airtime rates, production costs, and service fees
- Demonstrated experience in public communication and outreach campaign

### **Submission Details:**

Submission Deadline: 5-January-2026 Submission Method: Via the ministry website or they should bring the quotations to the ministry office. [Hussein Elabe Fahiye Building, zoobe, Wadajir].

### **Selection Criteria:**

Evaluation will be based on:

- Pricing competitiveness and value for money
- Quality and reach of proposed media channels
- Technical expertise and creativity
- Experience in public outreach campaigns.

Ministry of Planning, Investment and Economic Development reserves the right to accept or reject any quotation without assigning any reason thereof.

Issued by:

Procurement/Administration Department

**Ministry of Planning, Investment and Economic Development**

1-January-2026

**The Federal Republic of Somalia**  
**Ministry of Planning, Investment and Economic Development**

**QUATATION PRICE**

NO	DAY'S	DESCRIPTION	QUANTITY	UNIT PRICE	TOTOL PRICE
1.	1days	Public outreach Radio, Tv, Journals and social media	1		
<b>GRAND TOTAL</b>					

